

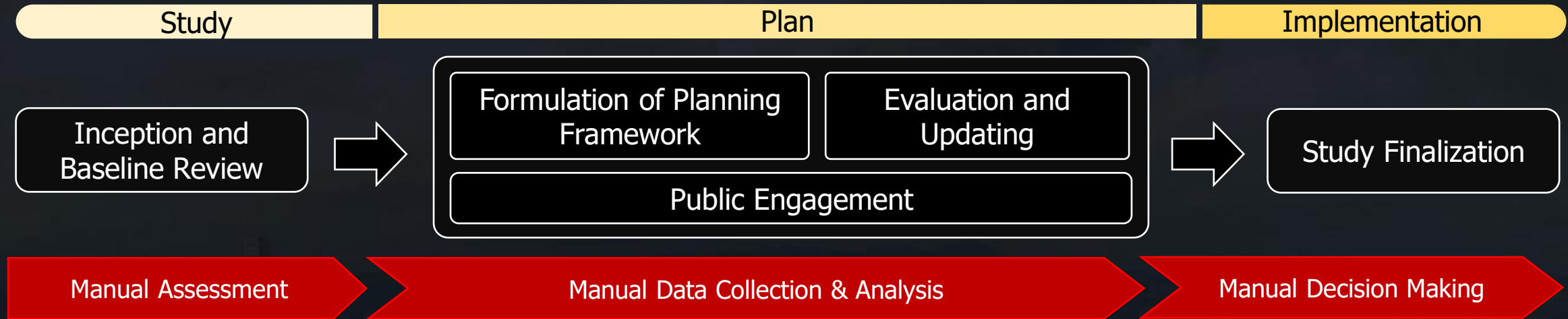


How **GeoAI-based** and
Data-Driven Planning
Drive the **Urban Renewal**
Towards Success in **ESG**

Case Study in Ma Tau Kok

CURRENT PROBLEMS

Current Urban Development Process



Induced Problems

Environment



Inadequate Insights on Prioritization



Lack of District-based Considerations

Social



Systemless (Urban Vibrancy)



Unsustainable community planning

Governance



Insufficient Public Engagement



Time Consuming



High Cost

PROPOSED SOLUTIONS



13 Department / Bureau
24 Sets of Spatial Data

Geographic Information System

- Data Extraction
 - 360-degree street view image
- Data Analysis
 - Spatial analytical techniques
- Data Visualization
 - Hexagonal grid maps



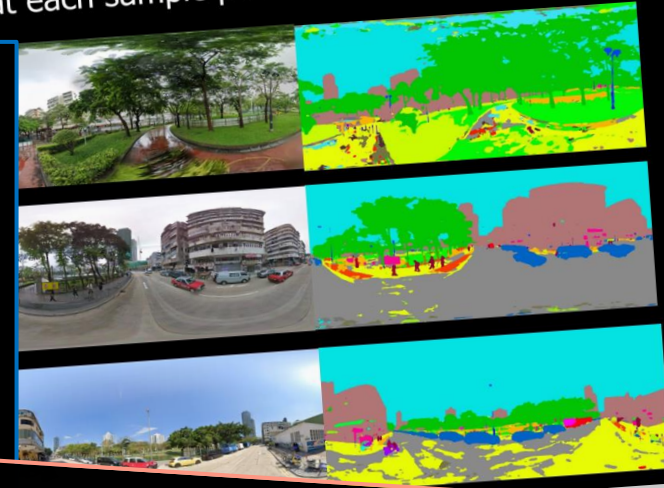
Object Detection

- Images or videos undergo object detection to evaluate the vibrancy level at each sample points



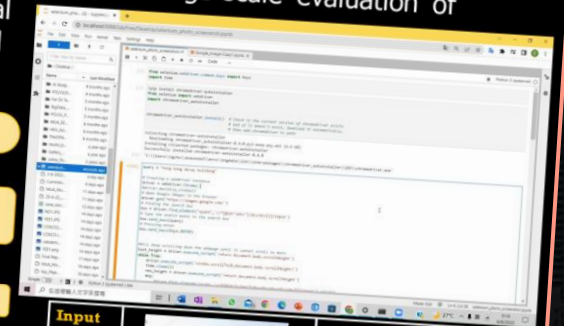
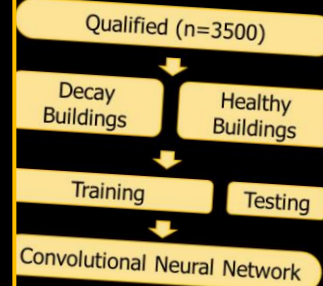
Semantic Segmentation

- Evaluation of the proportion of green views and sky views at each sample points through AI



Deep learning (Neural Network)

- A self-trained CV technique for large-scale evaluation of the building's physical conditions of external wall



Natural Language Processing (NLP)

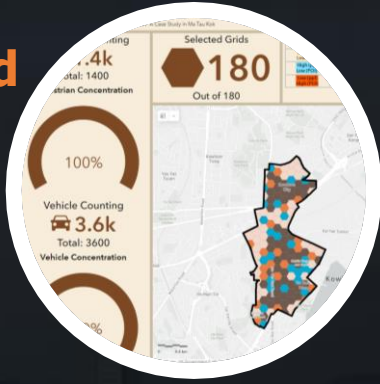
- Large language model (LLM) and OpenAI's gpt-3.5-turbo are used to develop an interactive virtual assistants that can carry out authentic and engaging conversations



— PROPOSED SOLUTIONS —

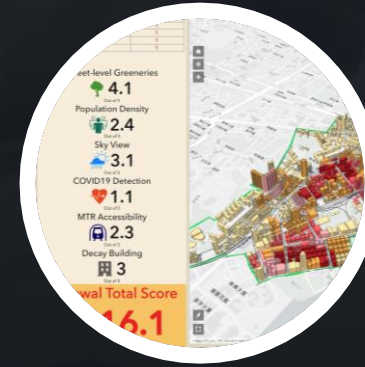
1 URBAN VIBRANCY EVALUATION

Comprehend
the Target
Region



2 RENEWAL POTENTIAL SITE SEARCHING

Site Searching for
Urban Renewal



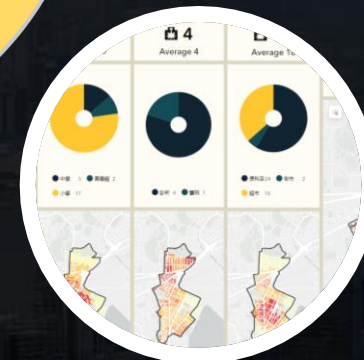
4 PUBLIC-GOV COLLABORATION

**Public
Participation**
for Renewal



3 TEN-MINUTE COMMUNITY PLANNING

Planning for
Identified Sites



By embracing **data-driven** and **GeoAI-based** strategies, an innovative idea is to transition from a linear working pattern to a **cyclical approach** for urban renewal. This transformative shift, supported by advanced GeoAI and spatial data analysis, are beneficial to continuous monitoring, adaptive interventions, and informed decision-making throughout the entire renewal process

— ABOUT THE PROJECT —

Relevant Stakeholders

Expected Values

R&D Stage

Organizations

- Universities
- NGOs
- NPOs

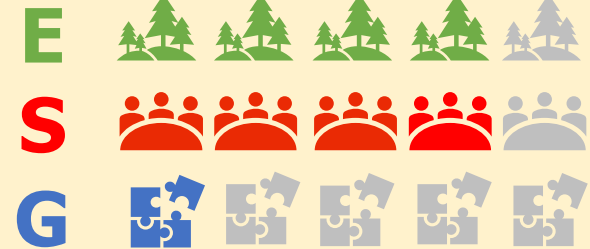
Example



Project Branding



Project Profitability



To B

Organizations

- Consultant Firm
- Developers

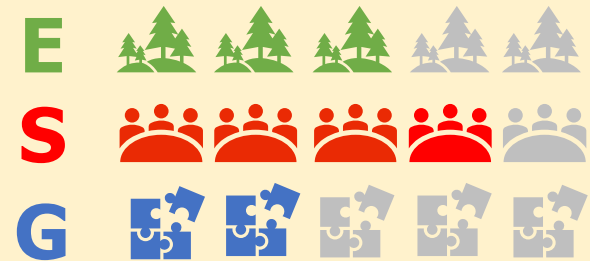
Example



Project Branding



Project Profitability



To G

Organizations

- Urban Renewal Authority
- Government B/D

Example



Project Branding



Project Profitability

